



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
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Advertiser  
Agency  
Buyer  
Salesperson

Smith, Tom/R/SEN/PA (15776)  
SRCP - Stevens Reed Curcio & Potho(2056)  
VONDERHEID,BETSY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/T SMITH/R/SEN/PA (114155)  
National/Political  
214/06287540

Invoice 623092  
Inv Date 8/26/2012  
Terms Net 30  
Contract 327815  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

SRCP - Stevens Reed Curcio & Potholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

TOM SMITH 8/21  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 8/27/2012 4:54:59PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>ELLEN/1</b>						
	Spot	10:00:04AM-Elle	Per week (3), Tu, We, Th, Fr	08/22/12 10:57AM (We)	00:30	Ellen	TS12TV09H	\$325.00	
	Spot	10:00:04AM-Elle	Per week (3), Tu, We, Th, Fr	08/23/12 10:40AM (Th)	00:30	Ellen	TS12TV09H	\$325.00	
	Spot	10:00:04AM-Elle	Per week (3), Tu, We, Th, Fr	08/24/12 10:37AM (Fr)	00:30	Ellen	TS12TV09H	\$325.00	
2.0	<b>Contract Line Remarks:</b>		<b>LATE NEWS/2</b>						
	Spot	10:59:34PM-CHANNE	Per week (2), Tu, We, Th, Fr	08/22/12 11:22PM (We)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV09H	\$1250.00	
	Spot	10:59:34PM-CHANNE	Per week (2), Tu, We, Th, Fr	08/24/12 11:29PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV09H	\$1250.00	
3.0	<b>Contract Line Remarks:</b>		<b>NOON NEWS/3</b>						
	Spot	11:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/21/12 12:12PM (Tu)	00:30	Channel 11 News At Noon	TS12TV09H	\$275.00	
	Spot	11:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/22/12 12:27PM (We)	00:30	Channel 11 News At Noon	TS12TV09H	\$275.00	
	Spot	11:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/23/12 12:24PM (Th)	00:30	Channel 11 News At Noon	TS12TV09H	\$275.00	
	Spot	11:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/24/12 12:09PM (Fr)	00:30	Channel 11 News At Noon	TS12TV09H	\$275.00	
4.0	<b>Contract Line Remarks:</b>		<b>JUDGE JUDY 4-430P/4</b>						
	Spot	4:00:04PM-Judge Ju	Day, Tu-1, W-1, Th-1, F-1	08/21/12 4:19PM (Tu)	00:30	JUDGE JUDY 4P	TS12TV09H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Day, Tu-1, W-1, Th-1, F-1	08/22/12 4:19PM (We)	00:30	JUDGE JUDY 4P	TS12TV09H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Day, Tu-1, W-1, Th-1, F-1	08/23/12 4:20PM (Th)	00:30	JUDGE JUDY 4P	TS12TV09H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Day, Tu-1, W-1, Th-1, F-1	08/24/12 4:20PM (Fr)	00:30	JUDGE JUDY 4P	TS12TV09H	\$300.00	
5.0	<b>Contract Line Remarks:</b>		<b>NEWS 5-530P/5</b>						
	Spot	5:00:00PM- 5:30:00	Per week (2), Tu, We, Th, Fr	08/22/12 5:22PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV09H	\$550.00	
	Spot	5:00:00PM- 5:30:00	Per week (2), Tu, We, Th, Fr	08/24/12 5:27PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV09H	\$550.00	
6.0	<b>Contract Line Remarks:</b>		<b>NEWS 6-630P/6</b>						
	Spot	5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/21/12 6:28PM (Tu)	00:30	Channel 11 News At 6pm M-F	TS12TV09H	\$700.00	
	Spot	5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/22/12 6:29PM (We)	00:30	Channel 11 News At 6pm M-F	TS12TV09H	\$700.00	
	Spot	5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/23/12 6:22PM (Th)	00:30	Channel 11 News At 6pm M-F	TS12TV09H	\$700.00	
	Spot	5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/24/12 6:13PM (Fr)	00:30	Channel 11 News At 6pm M-F	TS12TV09H	\$700.00	
7.0	<b>Contract Line Remarks:</b>		<b>NEWS 6-7A/7</b>						
	Spot	5:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/21/12 6:43AM (Tu)	00:30	Channel 11 News 6am	TS12TV09H	\$600.00	
	Spot	5:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/22/12 6:26AM (We)	00:30	Channel 11 News 6am	TS12TV09H	\$600.00	
	Spot	5:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/23/12 6:43AM (Th)	00:30	Channel 11 News 6am	TS12TV09H	\$600.00	
	Spot	5:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	08/24/12 6:59AM (Fr)	00:30	Channel 11 News 6am	TS12TV09H	\$600.00	
8.0	<b>Contract Line Remarks:</b>		<b>JEOP 7-730P/8</b>						
	Spot	6:59:29PM-Jeopardy	Per week (2), Tu, We, Th, Fr	08/23/12 7:14PM (Th)	00:30	Jeopardy	TS12TV09H	\$1100.00	
	Spot	6:59:29PM-Jeopardy	Per week (2), Tu, We, Th, Fr	08/24/12 7:07PM (Fr)	00:30	Jeopardy	TS12TV09H	\$1100.00	
9.0	<b>Contract Line Remarks:</b>		<b>TODAY 7-9A/9</b>						
	Spot	7:00:04AM-Today Si	Day, Tu-1, W-1, Th-1, F-1	08/21/12 8:41AM (Tu)	00:30	Today Show	TS12TV09H	\$525.00	
	Spot	7:00:04AM-Today Si	Day, Tu-1, W-1, Th-1, F-1	08/22/12 7:30AM (We)	00:30	Today Show	TS12TV09H	\$525.00	
	Spot	7:00:04AM-Today Si	Day, Tu-1, W-1, Th-1, F-1	08/23/12 7:27AM (Th)	00:30	Today Show	TS12TV09H	\$525.00	
	Spot	7:00:04AM-Today Si	Day, Tu-1, W-1, Th-1, F-1	08/24/12 8:29AM (Fr)	00:30	Today Show	TS12TV09H	\$525.00	
10.0	<b>Contract Line Remarks:</b>		<b>TODAY SHOW 9-10A/10</b>						
	Spot	9:00:04AM-Today Si	Per week (2), Tu, We, Th, Fr	08/22/12 9:51AM (We)	00:30	TODAY SHOW 9A	TS12TV09H	\$350.00	

